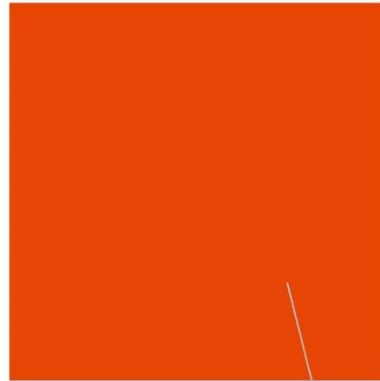
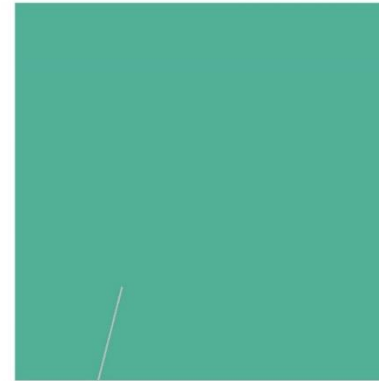


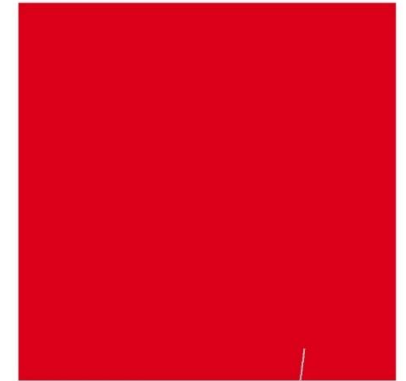
Neues Design | Herleitung



DOMDACH-ROT
WARMES ORANGE-ROT
TOURISTISCH LAUT



DOMDACH-TÜRKIS
KÜHLES BLAU-GRÜN
LEITSYSTEM-FAHRRAD



NAUMBURG-ROT
(VERWALTUNG)
HERALDISCH GEPRÄGT

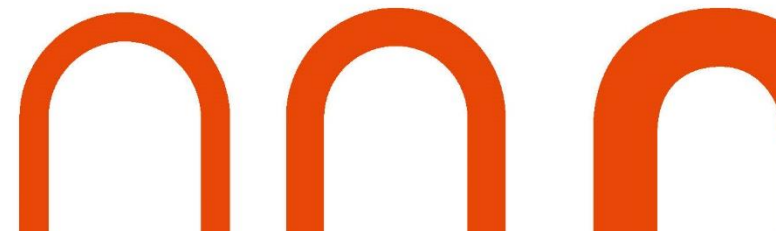


NAUM
BURG
SAALE

NAUM
BURG
SAALE



NAUM
BURG
SAALE

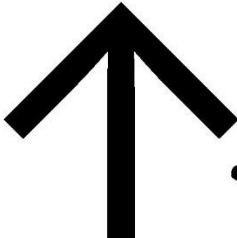
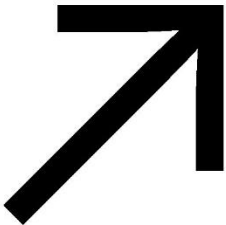
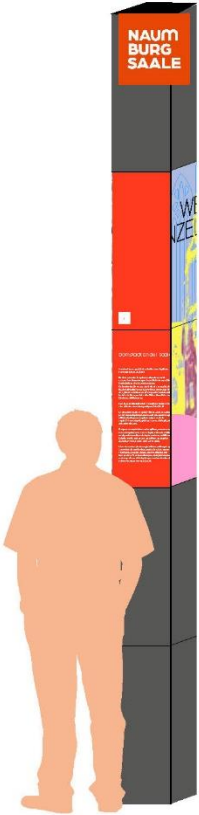
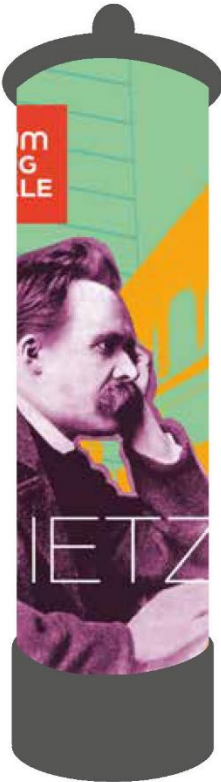
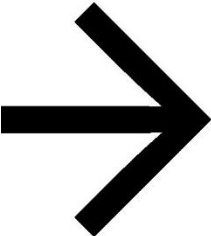


Neues Design | Neue Marke



- modern, prägnant und zeitlos
- schafft Markencharakter
- einzigartig
- hoher Wiedererkennungswert
- Alleinstellungsmerkmal

Touristisches Leit- und Informationssystem | Neue Produkte



Touristisches Leit- und Informationssystem | Neue Themenwege

